

RETAIL PRICE LIST

JUNE, 1989

Guitars		Suggested List \$
230	"Hamburg", 24 fret, solid body, 2 humbucking pickups, dot inlays	699
250	"El Dorado", like 230 but with bound body and all gold hardware	849
610	Solid maple body, mono, dot inlays, no binding, 21 fret, neck thru body	799
610/12	Like 610 but with 12 strings	899
620	Deluxe bound body & neck, inlays, 21 fret, 2 pickups, wired for stereo	899
620/12	Like 620 but with 12 strings	999
320	21 fret short scale, 3 pickup, semi-hollow body	1039
350	"Liverpool", 24 fret full scale, 3 pickup, semi-hollow body	1069
*330	Thinline semi-acoustic, 24 fret, 2 pickups, dot inlays, mono	999
*330/12	Like 330 but with 12 strings, 'R' tailpiece	1099
*360	Deluxe thinline, semi-acoustic hollow body, inlaid neck, wired for stereo	1119
*360/12	Like 360 but with 12 strings	1219
*360WB	Like 360 but with hand bound front & back body	1229
*360/12WB	Like 360WB but with 12 strings	1329
362/12	6 + 12 string double neck (see 360 + 360/12) (Special Order)	2859
4080	4 + 6 string double neck (see 4003 + 620) (Special Order)	2639
4080/12	4 + 12 string double neck (see 4003 + 620/12) (Special Order)	2969
vintage	Reissues	and the second
325V59	3 pickup, semi-hollow, gold pickguard, Bigsby vibrato, 21 fret, short scale (MG, JG colors only)	1429
325V63	3 pickup, semi-hollow, white pickguard, RIC vibrato, 21 fret, short scale (JG color only)	1429
360/12V64	2 pickup, semi-acoustic, trapeze tailpiece, all bound, 21 fret, full scale (FG color only)	1429
4001V63	Horseshoe pickup, Kluson style keywinds, neck thru body (FG, MG color only)	1429
1997VB	Handcarved 21 fret, full scale Maple neck, dot inlays, vintage pickups, violin F-hole, semi-hollow body, RIC vibrato (FG color only)	1269
1997	Same as VB model but with trapeze tailpiece	1199
381V69	Deep double cutaway body, "charactered" Maple top & back, fully bound, 21 frets, vintage	
001105	pickups (FG, MG, JG colors only)	1899
381/12V69	Like 381V69 but with 12 strings, 12 saddle bridge	1999
Limited	Edition	
All limited edition	ons are accompanied by an individually numbered Certificate of Authenticity and Origin.	
350SH	Susanna Hoffs Limited Edition, based on the Model 350 with double bound body, full triangle	
	inlays on 24 fret neck, one humbucking and two single coil vintage pick-ups (JG only) Roger McGuinn Limited Edition, combining elements of vintage model 370/12, checked binding,	1399
	three vintage pickups, 12 saddle bridge, customized active electronics to Roger's	
	specifications (MG, FG or JG)	1499
381JK	John Kay Limited Edition, based on 381v69 with silver pickguard, two humbucking pickups,	
	active and passive modes, phase switch (JG only)	1799
4003s/SPC	"Blackstar" bass, enhancement on 4003s with ebony black lacquered Maple fingerboard, pin	
	dot fret markers reversed chrome and black hardware; 4 string	1169
	5 string	1369
Bass G	uitars	
2030	"Hamburg", full scale, 2 pickups, chrome hardware	799
2050	"El Dorado", full scale, 2 pickups, bound, gold hardware	999
4003	Roundwound strings, bound body + neck, full inlay, wired for stereo	1099
4003 4003S	Roundwound strings, mono, no binding, dot inlay neck	999
4003S/5	5 string (low B), mono, no binding, dot inlay neck	1199
4003S/8	8 string, mono, no binding, dot inlay neck	1429
40035/8 4003FL	Like 4003 bass but fretless, tape wound strings	1099
400311	Line 4000 bass but fredess, tape would strings	

^{*}Guitars which can be special ordered with 3 pickups.

Cases		Suggested List \$
C200	Model 350, 350SH, 320, 325V59, 325V63	149
C300	For Models 330/6 + 12, 360/6 + 12 + WB, 360/12V64, 1997, 370/12 RM E1	149
C600	For all 200 and 600 series guitar models	149
C2000	For all 2000 series bass models	149
C4000	For all 4000 series bass models	149
C381	For 381v69 Vintage model, 381/12v69 and 381JK	169
C300DN	For 362/12 double neck model	209
C4080	For Models 4080, 4080/12	209

Colors

Midnight Blue (MID), White (WHT), Mapleglo (MG), Fireglo (FG), Jetglo (JG), and Red (RED) MID, WHT, RED & MG come standard with Black hardware, binding, nameplate and pickguard. FG & JG come standard with Chrome hardware, White binding, nameplate and pickguard.

Options (Special Order)	Suggested List \$
Custom charge for reversal of hardware, binding, nameplate and pickguard color	65
Lefthand (available except 200, 2000 series)	125
Righthand stringing of lefthand instrument	50
Guitars which can be special ordered with 3 pickups	125
Vintage vibrato	100
Custom pick-up charge	50

NOTE: ALL SPECIAL ORDERS REQUIRE 50% DEPOSIT

Electric Guitar Strings

Rickenbacker Model No.	Guitar Type	String Gauge	Suggested List \$
S 101	Round Wound NikL	8-11-14-22-30-38	
S 102	Round Wound NikL	9-11-16-24-32-42	7.00
S 103	Round Wound NikL	9-11-16-26-36-46	7.00
S 104	Round Wound NikL	10-13-17-26-36-46	
\$ 105	Round Wound NikL	10-13-18W-26-36-46	
*S 106	Short Scale NikL	12-16-24W-32-42-54	
\$ 201	Round Wound Stainless	8-11-14-22-30-38	
\$ 202	Round Wound Stainless	9-11-16-24-32-42	7.50
\$ 203	Round Wound Stainless	10-13-17-26-36-46	7.50
\$401	Compressed Round Wound	8-11-14-22-30-38	
S 402	Compressed Round Wound	9-11-16-24-32-42	
*S 403	Compressed Round Wound	10-13-17-26-32-38	
*S 404	Compressed Round Wound	10-13-20-26-34-42	12.50
	12 String	10-13-10-12-16-22	12.50

Electric Bass Strings

Rickenbacker Model No.	Bass Type	String Gauge	Suggested List \$
\$ 110 '\$ 111 '\$ 115 '\$ 118	Round Wound NikL Round Wound NikL Round Wound NikL Round Wound NikL 8 String	40-55-75-95 45-55-75-105 45-55-70-90 20-25-35-45	30.00 35.00 45.00
S 222 S 333	Round Wound Stainless Round Wound Stainless	40-58-80-102 44-63-80-102	32.00
S 444 S 555	Compressed Round Wound Compressed Round Wound	40-54-76-96 44-58-80-102	35.00
S 666 S 777	Round Ground Round Ground	45-56-77-98 46-62-77-98	35.00

^{*}Standard factory specification for Rickenbacker Guitars and Basses

Selected Accessories		Suggested List \$
AK5000	12 saddle 4 way adjustable bridge.	79
AK5010	6 saddle 4 way adjustable bridge.	65
AK5020	4 saddle 4000 bass bridge.	45
AK5050	Tailpiece, "R", chrome	70
AK5100	Vintage style guitar pick-up.	100
AK5110	Standard guitar pick-up (chrome) bridge position.	75
AK5120	Standard guitar pick-up (chrome) neck position.	75
AK5130	Humbucking pick-up (300 and 600 series instruments)	89
AK5140	Humbucking pick-up (200 series instruments)	79
AK5150	Standard bass pick-up (chrome) bridge position.	125
AK5160	Standard bass pick-up (chrome) neck position.	75
AK5170	Vintage bass pick-up bridge position.	150
AK5200	Guitar knobs, set of five.	9
AK5210	Bass or guitar knobs, set of four.	7.50
AK5220	Vintage knobs, black, set of five.	12
AK5240	Vintage knobs, black and gold, set of four.	12
AK5300	Bass machine keyset, set of four.	60
AK5310	Guitar mini machine keyset (chrome), set of six.	43
AK5320	Vintage guitar machine keyset, set of six.	43
AK5400	Nameplate, standard (white with black letters).	20
AK5410	Nameplate, vintage (white with black letters).	25
AK5500	Vibrato, "Accent".	100
AK5600	Wrench, neck adjustment, 1/4".	12
AK5700	Rick-O-Sound stereo kit.	68
AK5800	Vintage leather strap.	18
DP0001	Complete History of Rickenbacker Guitars.	30
SS	Rickenbacker sweatshirt S, M, L, XL.	25
TS	Rickenbacker T-shirt S, M, L, XL.	15
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Shipping

Note: Certain hardware is available in black chrome.

Prepaid shipping charges depend on discount program (see Rickenbacker representative). Rickenbacker reserves the right to select the carrier on prepaid shipments. All COD and other accessorial fees are responsibility of consignee.

Certain items shipped by UPS, due to their large size, must be charged at a minimum weight of 25 pounds.

We reserve the right to levy charges for special shipping preparation or documentation.

All claims, inspections, damage reports are responsibility of consignee and must be reported at once to carrier.