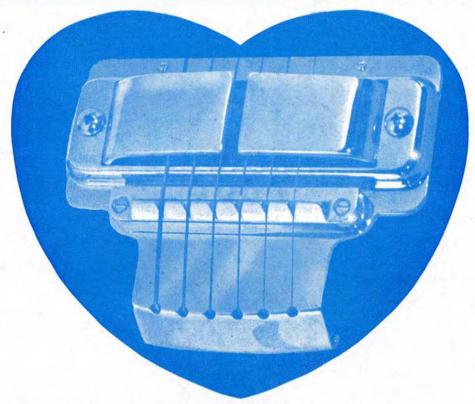
#### DEALER'S PRICE LIST

Effective July 15, 1958

All prices listed include Federal Excise Tax where applicable.

## Rickenbacker



# SPANISH and HAWAIIAN GUITARS ELECTRIC BASS --- MANDOLINS AMPLIFIERS --- ACCESSORIES

Shipments of 100 Pounds or More Will Be Shipped Prepaid in the United States and Canada. These Shipments May Include Any Instruments, Cases, Accessories, and Other Products Distributed by Radio & Television Equipment Co.

Our engineers are constantly working to improve Rickenbacker guitars and amplifiers electronically, as well as to offer you the latest styling, and finest materials and workmanship available. In order to make this possible, we reserve the right to change specifications and prices at any time and without notice.

### RADIO & TELEVISION EQUIPMENT CO.



Wholesale Music Division

2118 South Main Street

Santa Ana, California

	SPANISH GUITARS	List Price	Shipping Weight
	Combo Series		
3	Combo 850—with Dual Pickups, Natural Maple Finish	\$289.50	8
3	Combo 850—with Dual Pickups, Turquoise Blue Finish	279.50	8
3	Combo 650—Natural Maple Finish.	227.50	8
3	Combo 650—Turquoise Blue Finish.	217.50	8 8 8
3	Combo 800—with Dual Pickups, Blond or Turquoise Blue Finish	279.50	8
3	Combo 600—Blond or Turquoise Blue Finish	229.50	8
4	Combo 450—with Dual Pickups, Jet Black, Cloverfield Green,		
10.00	or Montezuma Brown Finish	184.50	7
4	Combo 400—Jet Black, Cloverfield Green, or	Control of Assets	- 4
7	Montezuma Brown Finish	159.50	7
5	Model 950—3/4 Spanish, 21-fret, Dual Pickups, Jet Black Finish	149.50	6
5		117.50	6
5	Model 900—3/4 Spanish, 21-fret, Jet Black Finish	107.50	7 6 6
5	Model 1000-3/4 Spanish, 18-fret, Jet Black Finish.	107.30	O
	For complete Spanish Sets see page 4 of price sheet		
	Capri Series, Thin Body-Available in Two-Tone Brown or		
	Natural Grain Finish	004 50	_
	Model 310—3/4 Spanish, Two Pickups	224.50	5 6 6 6 7 7 6 6 7
	Model 315-3/4 Spanish, Two Pickups, Vibrato Unit	239.50	5
	Model 320—¾ Spanish, Three Pickups	239.50	6
	Model 325-3/1 Spanish, Three Pickups, Vibrato Unit	249.50	6
	Model 330—Full Size, Two Pickups.	249.50	6
	Model 335-Full Size, Two Pickups, Vibrato Unit	274.50	6
	Model 340—Full Size, Three Pickups	274.50	7
	Model 345—Full Size, Three Pickups, Vibrato Unit.	289.50	7
	Model 360—Deluxe, Two Pickups	299.00	6
	Model 365—Deluxe, Two Pickups, Vibrato Unit	329.50	6
		329.50	7
	Model 370—Deluxe, Three Pickups	348.50	7
	Model 375—Deluxe, Three Pickups, Vibrato Unit	340.30	
	Deluxe Models have White Binding on Edges of Neck		
	and Body on Two-Tone Brown Instruments and Brown		
	Binding on Natural Finish Instruments, with Special		
	Inlay on Fingerboards of both.		
Cap	ori Series, Thick Body—Available in Two-Tone Brown with White Binding on Edges of Neck and Body or Natural Grain Finish with Brown Binding, with Special Inlay on Fingerboards of both.		
	Model 380-Non-Electric, Full-Cutaway Body	475.00	6
	Model 381—Two Pickups, Full-Cutaway Body	498.00	7
	Model 382-Two Pickups, Vibrato Unit, Full-Cutaway Body	525.00	7
	Model 383—Three Pickups, Full-Cutaway Body	525.00	7
	Model 384—Three Pickups, Vibrato Unit, Full-Cutaway Body	549.00	7
	Model 385—Non-Electric, Full-Size Body	379.50	6
	Model 386—Two Pickups, Full-Size Body	439.50	7
	Model 387—Two Pickups, Vibrato Unit, Full-Size Body	459.50	7
	Model 307—Two Fickups, Vibrato Unit, Full-Size Body	459.50	7
	Model 388—Three Pickups, Full-Size Body		
	Model 389—Three Pickups, Vibrato Unit, Full-Size Body	474.50	7
	Model 390—Non-Electric, Full-Size Body with Hand Carved Top and	HOH 00	
	Back	785.00	6
	Model 391—Two Pickups, Full-Size Body with Hand Carved Top and		
	Back	834.50	7
	Model 392-Two Pickups, Vibrato Unit, Full-Size Body with Hand		
	Carved Top and Back	859.00	7
	Model 393-Three Pickups, Full-Size Body with Hand Carved Top		
	and Back	859.00	7
	Model 394—Three Pickups, Vibrato Unit, Full-Size Body with		
	Hand Carved Top and Back	874.50	7
	One instrument cord and shoulder strap are included with		
	each Spanish Guitar.		
6	4000 Electric Bass	289.50	9
	One instrument cord and shoulder strap are included with	200.00	0
	each Bass.		
	Cacii Dass.		
	Place Maria Programme Annual Programme Committee Committ		
	Electric Mandolins—Available in Natural Light Finish, Natural Walnut		
	Finish, or a Combination of Light and Dark Woods		No.
	5000—4-string	159.50	4
	5001—5-string	174.50	4
	5002—8-string	178.50	4

7777788888899999999	Console Models—Available in Blond or Natural Walnut 768 One ten and two eight-string 25" necks. 758 Three eight-string 25" necks. 718 One ten and one eight-string 25" necks. 708 Two eight-string 25" necks. 706 Two six-string 25" necks. 707 Three eight-string 25" necks. 708 Three eight-string 25" necks. 709 Three eight-string 22½" necks. 709 Three eight-string 22½" necks. 700 Three eight-string 22½" necks. 700 Two six-string 22½" necks. 700 One ten-string 22½" necks. 700 One seven-string 22½" neck. 700 One seven-string 22½" neck. 700 One six-string 25" neck. 700 One seven-string 25" neck. 700 One seven-string 25" neck. 700 One seven-string 25" neck. 700 One six-string 25" neck. 700 One string 25" neck. 700 One pedal. When ordering, specify tunings normally used by player and tunings desired with pedals. 700 Also advise whether the guitar will be played in sitting or standing position; and if standing position, give the desired distance in inches from the top of the guitar to the floor. 700 One pedal installed to a neck.	List Price \$399.50 324.50 317.50 247.50 229.50 389.50 299.50 289.50 179.50 179.50 168.50 149.50 194.00 189.50 193.50 184.50	Shipping Weight 38 38 20 20 20 38 38 20 20 16 16 16 17 17 17
	Second pedal installed to same neck	100.00	
10 10 10 10 9 10 10 10 10 11 11	DW-16 DW-16 DW-16 DW-16 DW-12 Blond Finish, two eight-string necks	209.50 199.50 189.50 179.50 165.00 119.50 114.50 99.50 94.50 59.50 64.50	20 20 20 20 17 8 8 8 8 7 7
11	HAWAIIAN SETS  S-100—Model 100 Blond or Silver Gray guitar, instrument cord, M-8 amplifier, deluxe case. Specify color	143.50 127.50 148.50 132.50 117.50	25 22 25 22 23

	SPANISH SETS		
	S-900—Model 900 three-quarter black Spanish guitar, cord, strap, gray M-8 amplifier, deluxe case	List Price \$206.50	Shipping Weight 28
	S-901—Model 900 three-quarter black Spanish guitar, cord, strap, gray M-8 amplifier, chipboard case	186.50	25
	ups, cord, strap, gray M-8 amplifier, deluxe case	238.50	28
	S-951—Model 950 three-quarter black Spanish guitar with dual pick- ups, cord, strap, gray M-8 amplifier, chipboard case S-1000—Model 1000 three-quarter black Spanish guitar, cord, strap,	218.50	25
	gray M-8 amplifier, deluxe case	196.50	28
	S-1001—Model 1000 three-quarter black Spanish guitar, cord, strap, gray M-8 amplifier, chipboard case	176.50	25
	AMPLIFIERS		
13	M-22 Brillante, two 15" and two tweeter Jensen speakers with	420 50	58
13	separate Brillante, Bass, and Treble controls	439.50	
15	Bass, and Treble controls	360.00 264.50	52 48
15	M-15A 15" Jensen Speaker with Bass-Treble Boosts and Tremolo		49
14	with acceleration and depth control	327.50 174.50	30
14	M-12 Two 12" Jensen speakers.	189.50	37
16	M-11 12" Jensen speakers	124.50	27
15	M-11A 12" Jensen speaker plus Tremolo with speed control	144.50	28
	M-9 12" Jensen speaker	119.50	25
16	M-88 8" Jensen speaker	79.50 74.50	16 15
16	M-8E 8" Jensen speaker	59.50	ii
	EXTENSION SPEAKERS		
17 17	E-15 15" Jensen speaker, 50' cord included	134.50 69.50	40 20
	LEGS AND STANDS		
17	Chrome Finish Amplifier Legs with Leg Flanges—Adjust from 18 to 32 inches:		
	Set of 3—For M-98, M-15, M-15A, M-12, M-11 and		
	M-11A Amplifiers	39.50	6
	Set of 4—For M-23 and M-22 Amplifiers.  Leg flanges will be installed on the amplifiers without charge when legs are purchased with the amplifiers.	49.50	8
17	Chrome Finish Guitar Legs—Adjust from 25 to 46 inches:		
	Set of 3—For CW, DW, and TW guitars	29.50 39.50	7
19	Guitar Stands	18.00	
	NS—Single-neck stand for BD and A-22 guitars	17.80 18.75 7.50	7 7
	Plastic Carrying Cases for Legs	775	
	Amplifier Leg Cases. Guitar Leg Cases.	7.75 7.75	

19	GUITAR CASES Spanish Guitar Cases	List Price	Shipping Weight
	Model 380 through 389 Capri Series Cases	\$49.50	15
	Model 390 through 394 Capri Series Cases.	49 50	15
	Model 310 through 325 Capri Series Deluxe Cases	44.50	11
	Model 310 through 325 Capri Series Standard Cases.	29.50	10
	Model 330 through 375 Capri Series Deluxe Cases.	44.50	12
	Model 330 through 375 Capri Series Standard Cases.	37.50	11
	Model 600 through 850 Combo Series Deluxe Cases.	48.50	14
	Model 450 and 400 Combo Series Deluxe Cases.	42.50	14
	Model 450 and 400 Combo Series Standard Cases.	29.50	14
	Model 950 and 900 Deluxe Cases	29.50	7
	Model 950 and 900 Chipboard Cases.	9.50	4
	Model 1000 Deluxe Case	29.50	7
	Model 1000 Chipboard Case	9.50	4
	Electric Bass Case	59.50	15
	Electric Mandolin Case.	29.50	8
	Hawaiian Guitar Cases	20.00	. 0
	Console 768, 758, and Custom-Built 700 Triple-neck Cases	49.50	20
	Console 718, 708, 706, and Custom-Built 700 Double-neck Cases	44.50	13
	Console 518, 508, and Custom-Built 500 Triple-neck Cases	49.50	20
	Console 218, 208, 206 and Custom-Built 200 Double-pack Cases	39.50	13
	Console CW-10, CW-8, CW-7, and CW-6 Cases	34.50	12
	Console CW-101, CW-81, CW-71 and CW-61 Cases	39.50	13
	DW-16 and DW-12 Cases.	34.50	12
	I W-10 Case	34.50	12
	5W-6 and 5W-6 Cases	24.50	12
	100 and 102 Deluxe Cases.	24.50	8
	100 and 102 Chipboard Cases.	8.50	4
	J-6 Chipboard Case.	8.50	4
17	AMPLIFIER AND EXTENSION SPEAKER COVERS		
-	M-98 Amplifier Cover	0.00	
	M-88 Amplifier Cover	8.00	3
	M-23 and M-22 Amplifier Covers.	5.00	2
	M-15 and M-15A Amplifier Covers, and E-15 Extension Speaker Cover	10.00	4
	M-12 Amplifier Cover	6.50	3
	M-11 and M-11A Amplifier Cover, and E-12 Extension Speaker	7.50	3
	Cover Cover, and E-12 Extension Speaker	W W O	
	Cover	5.50	3
	INSTRUMENT AND SPEAKER CORDS		
	SH-8G 8' Gray Cord with two metal connectors.	5.00	1
	H-8B 8' Black Cord with two bakelite connectors	4.50	1
	S-8G 8' Gray Cord with one flat bakelite connector and one		
	standard bakelite connector	5.00	1
	E-50G 50' Extension Speaker Cord with metal connectors	9.95	2
	A cord is included with each guitar and extension		
	speaker purchased.		
	SPANISH GUITAR STRAPS		
	C86 For Combo 850, 800, 650 and 600 guitage and Capri Sories		
	C86 For Combo 850, 800, 650 and 600 guitars, and Capri Series C491 For Combo 450 and 400, Model 900, 950, and 1000 guitars	5.00	1
	1 of Combo 450 and 400, Wodel 900, 950, and 1000 guitars	2.00	1
10	CDEEDY CEDING WINDS	4.00	
19	SPEEDY STRING WINDER	2.75	
	VIBRATO UNIT (acoustic type)	39.95	
18	STEELS		
10		0.55	
		2.75	
	200K Black Raja Bars, long—Tapered 3/4" to 5/8", 3" long	2.75	
	94 Hard Plastic—3/4"x27/8"	1.25	
	/ riara riastic /4 x2/8	1.25	

18		BACKER ELECTRIC STRIN scker Spanish Guitar Sets Standard Strings (Set of 9 Flat Wound (Set of 9) Chrome-plated Flat Wound	)					List Price \$2.50 4.00 4.00
	Rickenba 426 427 428 430 431	For 6-string guitar (Set of For 7-string guitar (Set of For 8-string guitar (Set of For 10-string guitar (Set of Chrome-plated Flat Woun (Set of 9)	12) 12) f 14) d Poli	shed f		 		2.50 2.75 3.00 3.50
	432	Chrome-plated Flat Woun (Set of 12)	d Poli	shed f				4.75
		(Set of 14)kenbacker Electric Bass Sets (						5.50 18.00
	5504 5505 5508	For 4-string mandolin (Set For 5-string mandolin (Set For 8-string mandolin (Set	of 7). of 12)					2.10 2.75 4.20
	Rickenba	acker Spanish and Hawaiian Gu		Tuning	g Range			
	Famoriania		22½" S			Scale	Domesia	Curre
	Standard 401 402	1st string—plain	C#	High G# F#	DC	High G F	\$1.60 1.60	\$17.30 17.30
	403 404 405	3rd string—wound	CA	A F D#	D# B G#	C# E D	5.40 6.50 7.50	58.30 70.20 81.00
	406 411S 411	6th string—wound	D# C	A# G# F	D D B	A G E	8.40 1.60	92.00 17.30 17.30
	412 413 414	2nd string—plain	A	D# D F	A G# B	D C E	1.60 1.60 6.50	17.30 17.30 70.20
	415 416	5th string—wound	. A	D# A#	G# D	D A	7.50 8.40	81.00 92.00
	Flat Wor	und						
	461	1st string—plain	D	G	C#	F#	1.60	17.30
		2nd string—plain	. В	E	A#	D#	1.60	17.30
	463	3rd string—wound	. F	A= F=	E	A F	8.25 11.45	90.00 1 <b>25.</b> 00
	465	5th string—wound		D	G#	C#	11.90	130.00
	466	6th string—wound		A#	D	A	13.30	145.00
*		plated Flat Wound Polished			ning		0.70	07 00
	471	lst string—plain		E			2.56 2.56	27.68 27.68
	472	2nd string—plain		E			5.40	58.30
	473	3rd string—wound					8.64	93.28
	474	4th string—wound					10.40	112.32
	475	5th string—wound					12.00	129.60
1	476	6th string—wound		E			13.44	147.20
18	1000 1100 1200 2000 2100 2110 2180 3000	STRING SETS  Non-Electric Spanish Guitar Electric Spanish Guitar Set Gold-Plate Electric Spanish Non-Electric 6-string Hawaiian Selectric High Bass Tuning Felectric 8-string Hawaiian Selectric 8-string Hawaiian Selectric Selec	(Set of Guitan an Set et (Se Hawaiis et (Se	Set (Set of 12) an Set of 12	Set of f 9) (Set of	9) f 9)		1.50 2.50 2.50 1.75 2.50 2.50 3.00
	4000 5000	Mandolin Set (Set of 11) Violin Set (Set of 7)						1.50 1.35
	2000	violin bet (bet of /)	*******	*******	*******	********	******	1.00

### 18 PICKS

Rickenbacker Pick Cards 14C 2 Thin and 1 Medium "Rickenbacker" Picks—Per Card 61C 2 Red and 1 Bronze Speed Picks—Per Card	Each \$ .25 .60	.23 <sup>3</sup> / <sub>4</sub>	.22½ .51
Bulk Picks  14BT Thin "Rickenbacker" Picks—1 gross envelope	Gross 4.95 5.25 .15 .15	Per Gr.	In lots of
Thin Professional Picks, Plain—I gross envelope	3.85 4.60 5.80 11.05 6.85 6.85	3.60 4.35 5.55 10.80 6.60 6.60	10 gr. 10 gr. 5 gr. 5 gr. 5 gr. 5 gr.
prices apply only to picks of one size and color when purchased in the quantities shown above.			
Display Cards  01 Cork Grip Picks—24 per card	Each 2.10 1.45 2 90 2.10 1.75	12 cards 2 00 1.40 2.80 2 00 1.65	1.80 1.30 2.55 1.80 1.50
Viscoloid Pick Assortment—Display Cabinets:  06 Thumb and Finger Picks—1 gross assorted Picks.  08 Flat Picks—3 gross assorted Picks.  09 Cork and Corrugated Flat Picks—1½ gross assorted Picks  10 Flat, Thumb and Finger Picks—1½ gross assorted Picks  11 Ukulele Picks, Gray Felt—4 dozen Picks.	Each 14.65 19.85 15.55 15.55 5 35	3 Cabinets 1: 14.10 18.90 14.85 14.85 5.10	12.75 17.25 13.50 13.50 4.65
Viscoloid Pick Assortment—Display Boxes:  17 Pick Assortment—I gross assorted sizes, colors and thicknesses  117 Pick Assortment—2 gross assorted sizes, colors and	Each 3.45	12 Boxes 3.30	50 Boxes 3.00
thicknesses  38 Heart Picks—I gross assorted Picks	6.55 5.80 4.15 6.90	6.30 5.55 3.95 6.60	5.70 5.05 3.60 6.00
Guitar Finger and Thumb Pick Assortments—Display Boxes:  20A Guitar Thumb Picks—1/2 gross assorted colors and sizes  20AT Guitar Thumb Picks—1 gross assorted colors and sizes  27AT Finger-Thumb Picks—1 gross assorted colors and sizes	Each 6.90 12.10 12.10	3 Boxes 6.60 11.55 11.55	6.00 10.50 10.50
Genuine Tortoise Shell Picks—Display Cabinets:  071	Each 55.20 41.40 19.70	3 Cabinets 48.00 36.00 17.10	

			List	Shipping
17	AMPLIFIE	R TUBE KITS	Price	Weight
	M-98	5-tube kit.	16.26	1
	M-88	3-tube kit.	6.60	1
	M-23	8-tube kit	24.42	2
	M-22	8-tube kit.	24.42	2
	M-15	7-tube kit	21.66	2
	M-15A	8-tube kit.	24.42	2
	M-12	5-tube kit	16.26	1
	M-11	5-tube kit	11.58	1
	M-11A	6-tube kit	14.34	1
	M-9	4-tube kit	8.76	1
	M-8E	3-tube kit	5.94	1
	M-8	3-tube kit.	5.94	1

			List	Shipping
			Price	Weight
	PATENT	HEADS	\$3.50	ii orgini
	600	6-string Set, for Model 100 and 102 guitars.	φ3.30	
	610	6-string Set with well, for CW, DW, SW, Console 700,	18.00	
		500, and 200 Series Guitars.	9.50	
	620	6-string Set, for B, BD, DC, G, J, JD, and A22 guitars	9.50	
	720	7-string Set, for B, BD, DC, G, J, and JD guitars	3.30	
	810	8-string Set with well, for CW, DW, SW, Console 700,	20.00	
		500, and 200 Series Guitars.	13.00	
	820	8-string Set, for B, BD, DC, G, J, and JD Guitars	13.00	
	900	6 Key Set, for Combo 850, 800, 650, and 600 Spanish	0.50	
	70000000	Guitars	9.50	
	910	6 Key Set, for Combo 450, Combo 400, Models 900,	0.00	
	1000000	950, and 1000 Spanish Guitars	8.00	
	1000	10-string Set with Well, for Model TW guitar	30.00	
	1010	10-string Set with Well, for Console 700, 500, 200 and	20.00	
	10201020	CW Series Guitars	30.00	
	4010	4 Key Set for Electric Bass	24.50	11
ple-ne 810,	ck guitars, of 1000, and 10 ice will be ad	or one set of bass and treble patent heads. When replacing pater reder corresponding number of sets and specify number of strings 110 sets can be supplied without wells if desired. If well is not rejusted accordingly.  ND MICROPHONES AND CONTROLS	on each neck.	The 610,
17	FH-B	Guitar Microphone F-Hole Type less Volume Control	23.50	
	FH-CB	Guitar Microphone F-Hole Type with Volume Control	29.50	
	FH-CB	Guitar Microphone F-Hole Type—left-handed with	20.00	
	FH-CB	Volume Control	37.50	
	RH-B	Guitar Microphone for Flat-top type guitar less	01.00	
	KH-D	Volume Control	23.50	
	RH-CB	Guitar Microphone for Flat-top type guitar with	20.00	
	KH-CB	Volume Control	29.50	
	1000	"Rhythm Chief" Microphone F-Hole Type with	20.00	
	1000	Volume and Tone Controls	38.50	
	000	Volume and Tone Controls	37.50	
	900	Bass Viol Microphone with Volume Control	55.00	
	800A	Trem-Trol with Adjustable Speed Control	17.50	
	750C	Ukulele Microphone with Volume Control	14.50	
	750	Ukulele Microphone less Volume Control		
	700	Violin Microphone with Volume Control	22.50	
	610	Volume and Tone Pedal Control.	42.50	
	600	Pedal Volume Control	22.50	
	500	Mandolin Microphone with Volume Control.	29.50	
	400	Tenor Guitar Microphone F-Hole with Volume Control	29.50	
	210	Adjustable Pickup for Flat-Top Type Guitar	38.50	
	60A	Tremolo Control	39.75	
1.7	MICROPH	IONES		
17		Shure Sonodyne Microphone	59.40	5
	51 55-S	Shure Unidrectional Dynamic Microphone, 20' cord	99.60	5
		Shure "Green Bullet" Magnetic Unit—High Impedance	27.00	1
	520	Shure "Dispatcher" with modern desk stand and switch	51.00	4
	520SL	Electro-Voice Microphone, 20' cord	39.00	1
	605		29.10	
	615	Electro-Voice Hi-Z MicrophoneElectro-Voice Slim-Dynamic Microphone	68.40	2
	623		63.00	2
	630	Electro-Voice Hi-Z Microphone	102.00	1 2 2 2 1
	664	Electro-Voice Microphone	24.00	1
	805	Electro-Voice Contact Microphone.	59.40	2
	950	Electro-Voice Microphone, On-Off Switch, 18' cord	33.40	2
		If you desire a phone plug installed on microphone cord,	1.00	
		please specify and add to above prices	1.00	
17	MICROPH	HONE STANDS Adjustable Heigh	t	
200	MS-10C			9
	MS-11C	Atlas Stand—Chrome Base and Tube 35" to 65"	15.60	12
	MS-25	Atlas Stand—17" Chrome and Gray Base	28.80	24
	TS-6	Atlas Banquet Stand, All Chrome	" 11.82	
	DS-5	Atlas Desk Stand Gray Base Fixed 4"	3.60	2
	DS-7	Atlas Desk Stand, Chrome Base 8" to 13"	6.00	3
	S36A	Shure Desk Stand	7.80	2
	419	Electro-Voice Desk Stand Fixed 2½"	12.00	5 2 3 2 3
	4198	Electro-Voice Desk Stand with Switch. Fixed $2\frac{1}{2}$ "	18.00	3
	4170	Electro voice Deak Stalla Will Switch		